



## Advertising in The Houston Choral Society's Concert Programs 2017-2018 – Our 31st Season



*Oktoberfest*  
October 7, 2017



*Home for the Holidays*  
December 2, 2017



*A Night on Broadway*  
March 10, 2018



*Lord Nelson Mass*  
May 19, 2018

The Houston Choral Society is a non-profit organization which depends on grants, patrons, and ticket sales for its operational expenses. The Choral Society now offers five concerts a season, including two for the Christmas season. Each concert draws an audience of several hundred people. If you would like to place an advertisement in our concert program(s), please fill out the form below or send an e-mail message with all of the information. Provide a copy of a business card or send us the ad copy in Microsoft Word or jpeg format. These can be e-mailed to [advertising@houstonchoral.org](mailto:advertising@houstonchoral.org) or call (832) 478-6986.

### Advertising Rates:

Ad Size	Cost/Program	Cost/Spring (2 concerts)	Charge
<b>1/8-page:</b> 2.5" x 2"	\$50.00	\$75.00	\$_____
<b>1/4-page:</b> 2.5" x 4"	\$75.00	\$125.00	\$_____
<b>1/2-page:</b> 5" x 4"	\$100.00	\$175.00	\$_____
<b>Full-page:</b> 5" x 8"	\$150.00	\$275.00	\$_____
<b>Back Cover, Color:</b> 5" x 8"	\$300.00	\$575.00	\$_____

### Advertising Insertion Order:

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_  
Street & Number - Suite City State ZIP

Phone: (\_\_\_\_) \_\_\_\_\_ (\_\_\_\_) \_\_\_\_\_  
Home Cell

E-mail Address: \_\_\_\_\_ Web Link: \_\_\_\_\_

Program(s): \_\_\_\_\_

**\*\* Please provide a link to your website, and we will post the link on our HCS page.\*\***